Mundesley Infant and Junior School

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AIM Federation: Small schools, big opportunities

Monday 14th September 2026

Dear parent/carer,

Re: Attendance Rewards

I hope that you have had a wonderful summer and that your child is settling in well to the new academic year. As you will already be aware, attendance in school is incredibly important and we want to help and support your child to enjoy excellent attendance this academic year.

Every day in school matters. Regular attendance gives children the best opportunity to learn, make progress and feel confident and successful. It also helps children build strong friendships, develop routines and independence, and feel that they belong to their school community.

When children miss school regularly, they don't just miss individual lessons; they can miss important building blocks for future learning and shared experiences with their classmates.

They also miss the chance to embed morning routines which can make returning to school and catching up feel increasingly difficult and can actually lead to more absence.

Our aim is therefore not simply to improve any child's particular percentage. We want to work alongside your child, and you as parents and carers, to understand any barriers to attendance, celebrate improvement and help every child attend school as regularly as possible so they can thrive.

This year we have the following attendance initiatives in place:

Certificates and Badges

Every half term, certificates will be awarded to pupils who achieve 98% or more attendance during that half term, with special recognition for those achieving 100% per term. This is re-set each half-term/term allowing more children the chance to be recognised for strong attendance.

Attendance Prize Draw (NEW!)

Every half-term we will award tickets in the following way:

Attendance Data %	Tickets Earned
96% - 96.9%	1 Ticket
97% - 97.9%	2 Tickets
98% - 98.9%	3 Tickets
99% - 99.9%	4 Tickets
100%	5 Tickets
Pupils who had an end of year attendance figure of less than 95% will also work towards a personalised attendance target and will be able to earn additional attendance tickets by meeting or exceeding their individual target. Bespoke personalised attendance targets will be shared with relevant families shortly.	

At the end of each half term, all attendance tickets will be entered into a prize draw.

For each school, MIS and MJS, we will draw the following winners:

1st name drawn at random	£20 Amazon Voucher
2nd name drawn at random	£10 Amazon Voucher
3rd name drawn at random	£5 Amazon Voucher

A further five runners-up at each school will receive an additional 20 Mundesley Merits to add to their total, help their House on its way to victory and give them additional spending opportunities on their next visit to the Mundesley Merit Shop.

Please be reassured that we fully understand that children are sometimes unwell and that some absence cannot be avoided. You can support your child's attendance by arranging appointments outside school hours wherever possible. Where this is not possible, we ask that children attend school before and/or after their appointment whenever they are well enough to do so.

These rewards are intended to support, encourage and celebrate pupils. If you would like to discuss your child's attendance or any barriers affecting attendance, please contact the school office to arrange a meeting with our Safeguarding Practitioner.

Kind regards,

Claire Pateman
Head of Schools
Mundesley Infant and Junior Schools