Mundesley Infant and Junior School

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AIM Federation: Small schools, big opportunities

Tuesday 24th February 2026

Dear Parent/Carer

Re: World Book Day & Book Fair 2026

We are excited to celebrate World Book Day on **Thursday 5th March 2026!** This annual event is a fantastic opportunity to promote a love of reading and encourage children to explore new books. To make the day special, we have planned a variety of fun activities, fantastic competition, free books, and the return of our popular Book Fair.

Dress up for world Book Day
Children are invited to dress up as their favourite book character to make the day even more fun! We look forward to seeing their creative costumes.

Competition
We're excited to launch a fantastic competition with two Amazon Children's Kindles to be won!

To enter this competition, children will need to:

- Read 3 times a week for 3 weeks (This must total 9 reads by Friday 13th March 2026).
- An adult at home must record each read in their reading record.

Every child who completes 3 reads a week over 3 weeks (9 reads in total) by Friday 13th March will have their name added to our prize box.

What you choose to read is completely up to you! Please ensure reading records are brought into school each week as normal so that staff can check and record the reads.

In addition, one child from each class will be selected to win a runner-up prize of a £5 Book Fair voucher.



The winners will be announced on Friday 13th March in the afternoon.

Please see page 2 of this letter for information regarding the return of the book fair! If you have any questions please contact the school office on 01263 720401.

Kind Regards

Claire Pateman
Head of Schools MIJS

Courtney Allison
Senior Teacher/Reading Lead

Return of the Book Fair!

We're thrilled to announce that our popular Book Fair will return from the 19th March. Opening times will be shared with you closer to the time.

Did you know, children are five times more likely to finish a book that they have chosen themselves? This makes a Book Fair the perfect place for a reluctant reader to find their feet with books.

There are over 200 titles for you and your child to choose from, and with prices starting from only £2.99 and approximately 30% of the titles are under £5.00, there's sure to be a book for everyone.

Thank you for your support in making this event special. We look forward to a fantastic day celebrating books and reading!

Timetable:

	Thursday 19th March	Friday 20th March	Monday 23rd March	Tuesday 24th March
PM	3.30pm - 4.30pm	3.30pm - 4.30pm	3.30pm - 4.30pm	3.30pm - 4.30pm

How to pay at the book fair: We will be able to take cash payments or you can pay while you are at the fair using the QR code. (Please bring your mobile phone and credit/debit cards to the fair as the card details need to be entered)

World Book Day Tokens: All children will receive £1 off their purchase at the book fair (no voucher required)

Free Books: Every book you buy can help our school get free books for our schools!

If you have any questions please contact the school office on 01263 720401.

Kind Regards

Claire Pateman
Head of Schools MIJS

Emma Cotter
Chair of PTFA